

CENTRAL COAST AT A GLANCE



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Central Coast is situated in North-West Tasmania and comprises an area of 932sq.km. The area lies at a latitude of 41.30 °S and a longitude of 146 °E.

Central Coast spans from the Blythe River east to the settlement of Leith at Braddons Lookout Road, and extends back from the coastline of Bass Strait to the Black Bluff range in the south. Of the 29 municipal areas in Tasmania, Central Coast is the seventh largest in population.

The coastal town of Ulverstone is the **urban centre**, with the second largest town of Penguin located 13km to its west.

The **longest river** in Central Coast is the Leven River (90km). The **highest mountain** is Black Bluff (1339m).

The area enjoys a maritime temperate **climate**, with mean maximum to minimum temperatures* in mid-summer of 21°C to 12°C and in mid-winter of 12°C to 4°C.

The 2018 **Estimated Resident Population**** for the Central Coast municipal area is 21,904, with a population density of 0.23 persons per hectare.

The 2018 population for:

- Penguin - Sulphur Creek - Heybridge – 5,194, with a population density of 0.81 persons/ha [encompasses Heybridge (part), Howth, Penguin, Preservation Bay and Sulphur Creek]
- West Ulverstone – 4,243, with a population density of 2.38 persons/ha
- Ulverstone - Gawler – 7,252, with a population density of 1.31 persons/ha
- Turners Beach - Forth - Leith – 2,871, with a population density of 0.81 persons/ha
- Rural Remainder – 2,385, with a population density of 0.03 persons/ha [encompasses Abbotsham, Camena, Castra, Cuprona, Gunns Plains, Heka, Kindred, Loongana, Loyetea, Middlesex (part), Nietta, North Motton, Preston, Riana, South Nietta (part), South Preston, South Riana, Spalford, Sprent, Upper Castra, Warringa and West Pine]

The 2018 **Gross Regional Product**** for the Central Coast municipal area is estimated at \$0.80 billion, which represents 2.7% of the Gross State Product.

Agriculture represents the predominant land use and the most significant part of the economy within Central Coast.

* *Estimates based on BOM Climate Data Online for neighbouring individual sites*

** *Extracts from <https://profile.id.com.au/central-coast/about>;
<https://economy.id.com.au/central-coast>
by .id consulting pty ltd*

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- 1840** James Fenton became the first permanent settler - farmed land at Forth.
- 1847** Gangs of timber splitters arrived at the Leven - drawn by the demand for shingles and palings in South Australia and the Victorian gold fields. (With the opening up of the dense forests, timber workers revealed the rich basalt soil, ideal for the growing of potatoes, a staple part of their diet, and today one of the area's largest production crops.)
- 1852** Foundation date for Ulverstone bestowed on April 10 - date cited on grant deed to Alexander Clerke for the first land purchased.
- Local government created in the form of the Devon Road Trust, with jurisdiction from Deloraine to Emu Bay.
- 1857-58** Beginning of settlement in Penguin area - attracted by demand for timber palings and the discovery of minerals.
- 1861** Edward Beecraft purchased the first land in Penguin.
- Ulverstone proclaimed a town on February 22 - named by persons unknown after Ulverston in Cumbria, England.
- 1864** Census records population of Ulverstone at 15.
- 1868** Ulverstone wharf constructed on present site - supported the rural and timber consignments which formed the mainstay of the area's economy.
- 1870** Penguin Silver Mine Co. registered and mining commenced for a short time.
- 1871** South Road officially opened, linking Penguin to Ulverstone.
- 1872** Penguin wharf constructed at Beecraft Point - provided largely for the shipment of timber palings and potatoes. (Damaged by floods in 1929 and demolished shortly thereafter.)
- 1875** Penguin proclaimed a town on October 25 - named by botanist Ronald Campbell Gunn in 1861 after the area's fairy penguins.
- 1888** First Ulverstone Town Board elected - responsible for town affairs, with road trusts in charge of country areas and roads.
- 1890** Formby to Ulverstone railway link opened - caused the movement of commercial activity to Reibey Street after 30 years of scattered trading around or beside the river port.
- 1901** Railway line from Ulverstone to Burnie opened - ended much of the sea trade by small sailing vessels with Victoria and other markets.

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- 1906** Government by road trusts and town boards ceased with the introduction of the Local Government Act 1906.
- 1907** First Leven Municipal Council elected - G. Barnard, Warden. (Became the Ulverstone Municipal Council in 1947.)
 First Penguin Municipal Council elected - G. Hooper, Warden.
- 1914** Population of the town of Penguin stood at around 650, with some 2000 in the municipality.
- 1934** Leven Road Bridge opened on present site.
- 1943** Vegetable dehydration plant established in Ulverstone to supply World War 2 armed forces. The site is now occupied by Simplot Australia's Ulverstone potato processing plant. The facility is the most modern and efficient of its kind in Australia, and a principal contributor to the area's economy.
- 1978** Passenger trains along the north-west coast ceased operation.
- 1993** As part of local government reform statewide, the Central Coast municipal area was created on April 2 with the amalgamation of the Penguin Municipality (pop. 5,800), Ulverstone Municipality (pop. 14,700) and the villages of Forth and Leith (part of City of Devonport) - Sue Smith, Mayor.

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DIAL RANGE

The Dial Range is a 5,200ha recreational area of forest reserves stretching south from the town of Penguin to the hinterland. This chain of mountains and valleys is the area's most prominent natural landmark and was given its name because the silhouette of one of its summits, the Gnomon, resembles an ancient sun-dial. Its peaks include (from north to south) Mounts Montgomery, Dial, Gnomon, Duncan, Riana and Lorymer. A popular location for activities such as mountain biking, horse riding, fishing and bushwalking, the Range has over 50km of trail.

LEVEN CANYON

The Leven Canyon is a spectacular 250m-deep ravine located 41km south of Ulverstone at Loongana. Worn over tens of thousands of years by rains and the Leven River which flows at its base, the Canyon's dramatic cliff formations and breathtaking scenery make it a premier tourist attraction for the area.

ULVERSTONE SHRINE OF REMEMBRANCE

The clock-tower, located at the intersections of Alexandra Road, Reibey and Risby Streets, was built in 1953-54 as a shrine to personnel killed during World War 2. The tower stands 23m high and each element of its design is symbolic:

- The base signifies a map of Tasmania, the home of the fallen who gave their lives for its freedom.
- The three columns rising from the base denote the three services, RAN, AIF and RAAF. The columns are shaped like the spines of books, and squares of glass represent the pages where the names of the fallen are inscribed.
- The series of links connect each column and, in turn, the three services.
- The laurel wreath suspended below the clock, with its centre, the rising sun, looks down over the names inscribed.
- The clock depicts time and eternity.
- The torch of remembrance at the top completes the structure.
- The 1914-18 memorial, which previously stood on the site, stands in the centre.

THE BIG PENGUIN

The Big Penguin was erected in 1975 to commemorate the centenary of the proclamation of the town of Penguin. Located on the Esplanade, the ferro cement structure stands 3m tall and is one of the most photographed landmarks in Tasmania.

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ULVERSTONE POTATO PROCESSING PLANT - SIMPLOT AUSTRALIA

Simplot Australia Pty Ltd has operated the vegetable processing plant located in Mason/Jetty Streets, Ulverstone since 1995. The plant is the most modern and efficient potato manufacturing facility in Australia. Key products are french fries, hash browns and potato granule.

SIR EDWARD BRADDON

Edward N.C. Braddon was born in Cornwall, England in 1829.

He moved to Leith in Tasmania in 1878 after holding various important administrative posts in India for 30 years. He was elected to the House of Assembly as the member for West Devon in 1879 and was a strong supporter of the interests of the north-west coast. He served as Leader of the Opposition on two occasions, and in between took up the appointment of Tasmanian Agent General in London, where he was knighted in 1891. He became Premier of Tasmania shortly after his return to Parliament in 1894 and held office until 1899.

Braddon was also prominent in the federation movement and in 1901 was elected as one of the five original Tasmanian members of the House of Representatives. In Federal Parliament he rose to the position of Deputy Leader of the Opposition. He died suddenly in Hobart in 1904 and was buried at Forth

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AMBULANCE

Emergencies000
Non-urgent calls 1800 008 008

DOCTORS

Patrick Street Clinic, Ulverstone6425 1611
Victoria Street Clinic, Ulverstone6425 2900
Patrick Street Clinic, 19 Ironcliffe Road, Penguin6437 0955
Penguin Surgery, 107 Main Road, Penguin6437 2508

DRUG & ALCOHOL SERVICE

11 Grove Street, Ulverstone 1300 139 641

ELECTRICITY (AURORA)

Emergencies, power failure and street light faults 13 2004

FIRE

Emergencies000
Enquiries to Tasmania Fire Service – NW Region Office6434 6700
..... 1300 008 337
Emailtfe@tasfire.gov.au
(Contacts for local fire brigades listed in the Community Directory)

HOSPITALS

Mersey Community Hospital, Bass Highway, Latrobe6478 5500
North West Private Hospital, Brickport Road, Burnie6432 6000
North West Regional Hospital, Brickport Road, Burnie6493 6000

LIFELINE

24-hour telephone counselling service 13 1114

POISONS INFORMATION

National 13 1126

POLICE

Life threatening emergencies000
Enquiries to Tasmania Police 13 14 44
- Western District Headquarters, Burnie6434 5252
- Ulverstone Police Station, 38-40 Victoria Street6429 8606
- Penguin Police Station, 3-5 Crescent Street6437 2160

STATE EMERGENCY SERVICE (SES)

North West Headquarters6434 5333
Municipal Volunteer Unit(bus. hours) 6429 8900
Unit Headquarters, 16 Grove Street, Ulverstone6425 4810
Websitewww.ses.tas.gov.au

WOMEN'S SHELTER

Ulverstone6425 1382

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Dear Resident

This directory is a guide to the services and activities in your community.

The quality of life in our municipal area relies on the ability to access basic services and opportunities. The Community Directory is part of the Council's program to ensure residents have the information needed to take advantage of the many opportunities available for health, growth and well-being.

The health of any community can be measured by the caring attitude and involvement of its people. It is in this area that we are indeed fortunate, as one look at the number and range of community services which owe their existence to the voluntary efforts of Central Coast residents will reveal.

On behalf of the Council and the community, I would like to take the opportunity to thank all those volunteers and other committed people who make our community the place it is.

Councillor Jan Bonde, Mayor

For more information on Tasmania's Central Coast visit the website

www.centralcoast.tas.gov.au

www.coasttocanyon.com.au

Central Coast Council

19 King Edward Street, Ulverstone Tasmania 7315

Tel (03) 6429 8900 - Fax (03) 6425 1224

admin@centralcoast.tas.gov.au

Community Directory: 10 November 2020

Disclaimer: This publication is designed to provide authoritative information with regard to the subject matters covered. Whilst every effort has been made to present all information accurately, the Central Coast Council accepts no liability for the accuracy of any inclusions, or any advice given, or for omissions from the publication.

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