

## Place Making

What is it?

### ***Place Making - the act of creating great places!***

Is an overarching idea and a hands-on approach for improving communities, a city, or region. Place Making inspires people to collectively reimagine and reinvent public spaces as the heart of every community. Strengthening the connection between people and the places they share, Place Making is the collaborative process by which we can shape our public realm in order to maximise shared value. More than just promoting better urban design, Place Making facilitates creative patterns of use, paying particular attention to the physical, cultural, and social identities that define a place and support its ongoing evolution.

### ***Place Making is:***

- Creating vibrant and active places for and in our community.
- A community driven vision that assists in creating a sense of place for the benefit of all, a socially connected, economically vibrant and sustainable place.
- The creation of safe, vibrant public destinations and neighbourhoods; places where people feel a strong sense of ownership in their communities and a commitment to making things better.
- A people-led, building partnership between communities, businesses, public sector agencies and individuals to create community-envisioned outcomes for public spaces.
- About putting people first - designing places around people.
- The art of making authentic, vibrant and resilient places that are valued by their communities and admired by visitors.

### ***The aim of Place Making is to create:***

- A place more people want to spend time in.
- Council as a leader, partner, facilitator, enabler and co-creator with the community, business and individuals to create our place.
- Empowered communities and strong partnerships.
- Great places for people.
- Great places for business.

Community input is essential to the place making process. Great places act as drivers of economic development, are a source of community pride, and enrich the quality of our lives.

Place Making helps create places that people love. It helps to articulate a vision and provides a plan to achieve it.

