

DRAFT MASTER PLAN

CHARACTER AND MATERIALS STRATEGY

PENGUIN - BUILT FORM TO COMPLEMENT CHARACTER OF TOWN



EXAMPLES MATERIALS - TIMBER, STONE AND PIECES TO SPARK INTEREST



EXAMPLES ACTIVITIES - ALFRESCO DINING, RECEPTION, GARDENING



EXAMPLES ACTIVATION - EVENTS, PERFORMANCES AND MARKETS



PENGUIN RECREATION GROUND

Central Coast Council
Master Plan Project

CHARACTER INTENT

PENGUIN IS A UNIQUE SEASIDE TOWN WITH A VIBRANT COMMUNITY. IT IS A PLACE OF RESIDENCE FOR THE TOWN'S POPULATION, A TOURIST AND RECREATION ATTRACTION AND HAS SENSITIVE AND SIGNIFICANT ENVIRONMENTAL VALUES INCLUDING UNIQUE WILDLIFE (LITTLE PENGUINS).

THE TOWNSHIP IS FRAMED BY THE SEA AND A HINTERLAND OF ROLLING HILLS THAT FORM THE BEGINNING OF THE DIAL RANGES. IT IS HOME TO A CARING AND FRIENDLY COMMUNITY.

THE FUTURE OF THE PENGUIN RECREATION GROUND SITE NEEDS TO REFLECT THE CHARM AND CHARACTER OF PENGUIN AND THIS WILL BE REFLECTED IN THE MATERIALS, DESIGN STYLE AND BUILT FORM.

THE DEVELOPMENT WILL RESPOND TO THE GUIDING PRINCIPLES OF THIS PROJECT:

- PROMOTE PENGUIN'S LIVABILITY APPEAL - A DESTINATION OF LIFESTYLE CHOICE
- MAINTAIN PENGUIN'S COASTAL VILLAGE CHARACTER
- ENHANCES TOURISM OPPORTUNITIES AND ECONOMIC PROSPERITY
- ENABLES THE VIBRANT SENSE OF COMMUNITY TO PROSPER
- PRESERVE THE SENSITIVE AND SIGNIFICANT ENVIRONMENTAL VALUES
- ENSURING THE INTERESTS OF FUTURE GENERATIONS
- RESPECTS THE HISTORICAL ASPECTS OF PENGUIN AND THE PENGUIN RECREATION GROUND SITE