DRAFT MASTER PLAN

CHARACTER AND MATERIALS STRATEGY

PENGUIN - BUILT FORM TO COMPLEMENT CHARACTER OF TOWN





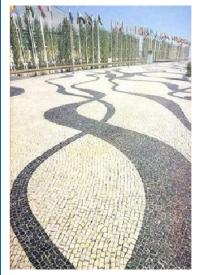








EXAMPLES MATERIALS - TIMBER, STONE AND PIECES TO SPARK INTEREST









EXAMPLES ACTIVITIES - ALFRESCO DINING, RECEPTION, GARDENING







EXAMPLES ACTIVATION - EVENTS. PERFORMANCES AND MARKETS









DRAFT FOR DISCUSSION ONLY ROUND 2 - FEBRUARY 2017

PENGUIN

GROUND

RECREATION

Central Coast Council Master Plan Project

CHARACTER INTENT

PENGUIN IS A UNIQUE SEASIDE TOWN WITH A VIBRANT

COMMUNITY. IT IS A PLACE OF RESIDENCE FOR THE TOWN'S POPULATION, A TOURIST AND RECREATION ATTRACTION AND

HAS SENSITIVE AND SIGNIFICANT ENVIRONMENTAL VALUES INCLUDING UNIQUE WILDLIFE (LITTLE PENGUINS).

THE TOWNSHIP IS FRAMED BY THE SEA AND A HINTERLAND OF ROLLING

THE BEGINNING OF THE DIAL RANGES. IT IS HOME TO A CARING AND FRIENDLY COMMUNITY. THE FUTURE OF THE PENGUIN RECREATION GROUND SITE NEEDS TO REFLECT THE CHARM AND CHARACTER OF PENGUIN AND THIS WILL BE REFLECTED IN THE MATERIALS, DESIGN STYLE AND

THE DEVELOPMENT WILL RESPOND TO THE GUIDING PRINCIPLES OF

PROMOTE PENGUIN'S LIVABILITY APPEAL - A DESTINATION OF LIFESTYLE CHOICE MAINTAIN PENGUIN'S COASTAL

COMMUNITY TO PROSPER PRESERVE THE SENSITIVE AND SIGNIFICANT ENVIRONMENTAL

VILLAGE CHARACTER
ENHANCES TOURISM OPPORTUNITIES
AND ECONOMIC PROSPERITY
ENABLES THE VIBRANT SENSE OF

ENSURING THE INTERESTS OF FUTURE GENERATIONS RESPECTS THE HISTORICAL ASPECTS OF PENGUIN AND THE PENGUIN RECREATION GROUND SITE

HILLS THAT FORM

BUILT FORM.

THIS PROJECT:

IMAGES REPRESENTATIVE OF PROPOSAL AND